

● Biologie Aujourd'hui www.biologie-journal.org

Biologie Aujourd'hui publishes high level papers concerning present-day issues in biology. Written by specialists, the articles which are grouped by themes, examine in depth the subject in question.

Biologie Aujourd'hui is the official communication organ of the *Société de Biologie*.

Language: French

Circulation: 900 copies per issue Frequency of publication : March, June, September, December.

Visitors : 4 000 visitors (3000 single visits), 13 000 pages visited per month on the website

Readership: all members of the *Société de Biologie*, universities (researchers, teachers, students), doctors, biologists.



● Print Advertising

Discounts

- Frequency
2 x: - 5 %
4 x: - 10 %
- Agency: - 15 %
- Job/Congress: - 20 %

Technical Information

- Printing: offset
- Paper
cover: 250 g/m²
inside: 90 g/m²

Material and deadlines

- Preferred format is PDF file (300 dpi and CMYK with fonts embedded)
- Order: 6 weeks before publication
- Copy: 4 weeks before publication

Insertion	W x H (mm)	Black & White	Four-colour
inside front cover	210 x 270	950 €	1 350 €
inside back cover	210 x 270	900 €	1 200 €
page	210 x 270	600 €	1 100 €

● Online Advertising

Web production specifications

- Image file format
GIF ou JPEG
- Hyperlink
Each banner advertisement will hyperlink to the advertiser's website
- Sponsors Page
Text: 350 caracteres maximum
Logo: 120 x 90 pixels

Banner rates

	W x H (pixels)	3-month	6-month
button-1	120 x 90	500 €	900 €
button-2	120 x 120	600 €	1 050 €
vertical banner	120 x 240	900 €	1 450 €

Sponsors page

6-month: 750 €

1 year: 950 €

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